

New! Introducing Voga Prosecco, \$15.99

VOGA ITALIA™

PROSECCO is Italy's answer to a refreshing and ingenious sparkling wine. Made primarily in the district of Valdobbiadene near the town of Conegliano in the Veneto region. Prosecco has quickly become one of the most successful sparkling wine types made today. Voga's unique vision matches a freshly adorned traditional bottle with an extended Charmat method to improve its great perlage.

KEY ATTRIBUTES

Prosecco - Growth up 37% according to Nielsen

Packaging - A trendy, distinctive and unique bottle

Taste - Refreshingly balanced with a persistent perlage

Varietal - 100% Glera

Area of Production - Conegliano (Treviso)

Alcohol Content - 11%

Vinification - Long Charmat five months extended

Fermentation - Stainless steel tanks

Residual Sugar - 17 g/l

Serving Temperature - 46-50°

THE "IN" PACKAGING

The traditional packaging was re-designed to "stand out" and strike the consumer's attention immediately. Voga Italia replicates it's hip, trendy, fashionable image with a traditional bottle that conveys the following messages:

- Voga Italia is the NEW WAY to drink wine
- Voga Italia is about a LIFESTYLE
- Voga Italia is IN

Voga Italia and its unique bottle is available in 70 countries world wide.

DRINK IN STYLE

VOGAIITALIA.COM



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