



We proudly introduce our Bliss Family Vineyards label.

THE BLISS STORY

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid—sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Sixty years later, we still carry Irv's love for the land through our third generation of family farmers. We celebrate Irv's legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

TASTING NOTES

With aromas of plums and coffee, this Estate Merlot has flavors of dark fruit which are complemented by hints of black licorice, bakers chocolate, and a well-structured finish.

FOOD PAIRINGS

Versatile enough to pair with everything from poultry dishes to seasoned meats. Perfect with roasted chicked, grilled lamb chops, or enjoying a glass on its own.

STATISTICS

Vintage: 2014

Grapes: Estate Grown Appellation: Mendocino, CA Vineyard Sources: Bliss Ranch Harvest Dates: September 5th, 2014

Alcohol: 13.5%

pH: 3.55

TA: 0.59q/100ml

Release Date: April 2016

